



# Agenda

Highlights

**Financial Review** 

**Business Review** 

Outlook

Q & A



Sync Energy "Pro Charge" Commercial EV Charger



# Highlights

Revenue

£242.5m

+16.0% vs 2023

Adjusted Operating Profit

£29.0m

+20.8% vs 2023

Adjusted Operating Margin

12.0%

+0.5ppts vs 2023

Bank Net Debt Ratio

1.6x

+1.0x vs 2023 **Full Year Dividend** 

5.0p

+4.2% vs 2023

**Adjusted EPS** 

12.5p

**+12.6**% vs 2023



# Highlights

### • Strong revenue increase and 20.8% operating profit growth:

- Strong revenue growth of 16.0% driven by organic and acquisition-led growth
- Like-for-like growth of 5.8% despite a challenging UK market decline of c.2.4%
- Sales growth of over 7% in the UK residential RMI sector
- Operating profit up 20.8% to £29.0m with operating margin up 50 basis points
- Our Residential EV Charging business is growing strongly
- Good pipeline of new products: excited by the imminent launch of Home Energy Management systems for integrating Residential Batteries, EV Chargers, PV Solar Systems and Heating Controls
- Acquisition of D-Line in February 2024 and CMD in September 2024, integration of both businesses is on track
- Bank net debt ratio within target range 1.6x (1-2x target)
- Strong pick-up of demand in Q4 24 and encouraging signs in Q1 25







# Our competitive advantage



Strong product development created through our entrepreneurial, can-do culture

2024 Growth of top 10 products: +11.1%

2024 New marketing campaigns: 20



Superior channel access, leveraged through strong brands and M&A

2024 LFL Revenue growth: +5.8%

Group M&A investment since 2019: £65.7m



High quality, low cost, vertically integrated manufacturing

2024 Adjusted OP Margin: 12% (+0.5 ppts)

Capital investment: 2-4% annual revenue



Drive towards electrification gives exposure to long-term growth markets

2024 EV charger growth: **+25.6**%

Annual investment required for UK to meet

net zero: £40bn



Strong cash generating core business allows for M&A in a fragmented landscape

Last 4 years free cash: £71.0m

2 x acquisitions in 2024: £37.5m



# Financial Review

Will Hoy CFO





## Income statement

Adjusted £m	2024	2023	Change (%)
Revenue	242.5	209.0	+16.0%
Gross profit	97.2	82.3	+18.1%
Gross margin %	40.1%	39.4%	+0.7ppts
Overhead costs	(68.2)	(58.3)	+17.0%
Operating profit	29.0	24.0	+20.8%
Operating margin %	12.0%	11.5%	+0.5ppts
Net finance expense	(4.1)	(2.8)	+46.4%
Profit before tax	24.9	21.2	+17.5%
Tax	(5.7)	(3.9)	+46.2%
Profit for the period	19.2	17.3	+11.0%
Basic EPS (p)	12.5	11.1	+12.6%

#### • Revenue of £242.5m:

- Up 16% through both organic growth and acquisitions
- Sales to UK Residential RMI particularly strong up 7%
- Residential growth compensating for infrastructure weakness

### • Gross margin of 40.1%:

- Productivity and cost control
- Freight and material costs increased year-on-year but well below pandemic highs

### Overheads of £68.2m:

- Acquisitions of D-Line and CMD added £6m
- Labour inflation the key driver for underlying cost increase

## Adjusted Operating Profit of £29.0m:

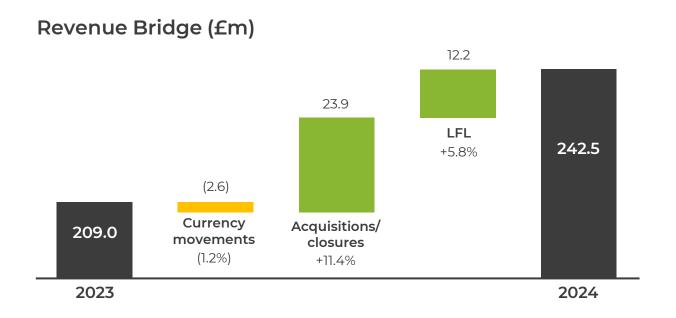
- 20.8% ahead of the prior year, margin +0.5ppts

### Adjusted EPS of 12.5p:

 Up 12.6% despite a higher proportion of the Group on UK corporate tax rate



# Revenue: Like-for-like growth +5.8%



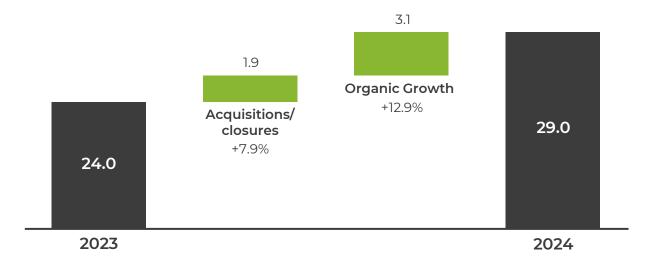
### • Revenue increase of 16.0%:

- Like-for-like increase of 5.8%
- Acquisitions/closures reflect the addition of D-Line in February 2024 and CMD in September 2024
- Currency headwind on USD revenue in year
- Revenue by channel highlights:
  - Sales for UK Residential RMI grew strongly in the year
  - Strong International growth
  - Reduction in exterior LED lighting, as infrastructure markets declined



# Adjusted Operating Profit: Increase of +20.8%

## Adjusted Operating Profit Bridge (£m)



### Strong organic growth:

- Driven by top-line growth and supplemented by efficiency improvements in the factory
- Elevated freight and material costs but well below pandemic highs

### Operating cost leverage:

- Underlying growth in gross profit partially offset by overhead increases including national living wage
- Operating margin of 12.0% in 2024 which is up by 50 basis points on the prior year

### Acquisitions/closures:

- Increase of 7.9% due to the acquisition of D-Line in February 2024 and CMD in September 2024
- Acquisition of D-Line integrating well with strong synergies and cross-selling across the Group
- CMD synergy savings being targeted



# Improving momentum in 2024

2023			202	24	Change 2024 v 2023		
Adjusted £m	H1	H2	H1	H2	H1	H2	
Revenue	101.1	107.9	109.6	132.9	+8.5	+25.0	
Gross profit	39.8	42.5	44.9	52.3	+5.1	+9.8	
Gross margin %	39.4%	39.4%	41.0%	39.4%	+1.6ppts	_	
Overhead costs	(29.0)	(29.3)	(32.3)	(35.9)	(3.3)	(6.6)	
Operating profit	10.8	13.2	12.6	16.4	+1.8	+3.2	
Operating margin %	10.7%	12.2%	11.5%	12.3%	+0.8ppts	+0.1ppts	

## • Strong progression since H1 2023:

- Each half showing continually improving trend
- Operating costs rose, largely due to H1 2024 and H2 2024 acquisitions
- H2 historically stronger than H1
- 12.3% Adjusted Operating Margin in H2 2024



# Adjusted Free Cash Flow review 2023 to 2024

## Adjusted Free Cash Flow bridge (£m)

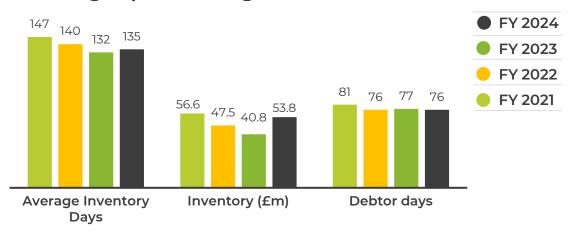


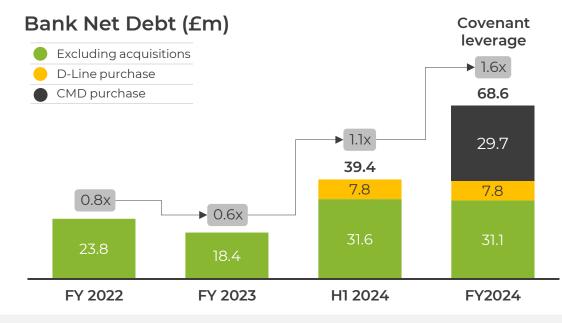
- EBITDA up £5.5m supported by 5.8% LFL revenue growth
- Working capital £17.4m headwind driven by £14.0m increase in Trade and other receivables, impacted by LFL December revenue increase of £8.5m year-on-year (+58%)
- Capex spend £0.4m lower, represents 3.2% of revenue, within 2-4% target range
- Bank Net Debt within target range of 1-2x at 1.6x
- Tax payments reflect higher proportion of Group on UK corporate tax rate



## Free cash and Bank Net Debt

## Working capital management





## Adjusted Free Cash Flow by half year



- Impressive sales growth in November and December 2024 increased working capital requirements
- Inventory increase from acquisitions and to counter sea freight disruption
- Free cash generation impacted by increase in Q4 demand
- LFL December revenue increased £8.5m year-on-year (+58%)
- Bank Net Debt within target range of 1-2x at 1.6x



# Business Review

John Hornby CEO





# **Underlying demand**

## Barclays Consumer Spending year-on-year

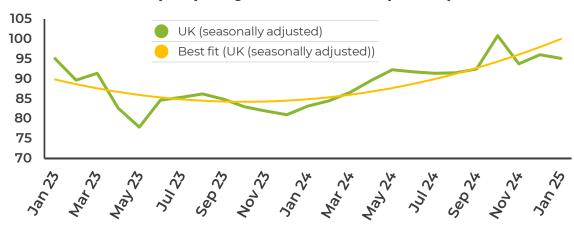


### Addressable market forecast

Market volume change	% of Group revenue	UK Forecast FY24 <sup>1</sup>
Residential RMI	60%	-2.8%
New Residential Housing	5%	-9.1%
Non-residential	20%	-0.5%
New Infrastructure	15%	-0.9%
Addressable market forecast	100%	-2.4%

<sup>1.</sup> Company estimates using data from the Construction Products Association

## UK residential property transactions ('000s)



- DIY home improvement spend lagging non-essential spend
- UK residential property transactions below historic monthly average of 97,000, but on an upward trend
- Addressable market output forecast to have reduced c.2.4% by the end of 2024
- Luceco has outperformed addressable markets in 2024, gaining market share through distribution strength and product innovation



# Above market organic growth

## Market growth drivers

- 1. Regulatory change and new technology
- New UK Wiring Regulations every c. 2 years
- 6m additional EV charging vehicles by 2029
- Desire for increased functionality drives up product value

- 2. Investment in the built environment
- 4 million UK homes below Decent Homes Standard
- 3. Climate emergency
- £40bn annual investment in UK to meet net zero by 2050

Well invested, expandable brands

**LED Lighting** 

## Our competitive advantage powers above market growth

Strong product development

Attractive market positions



Pro

Pro

Hybrid



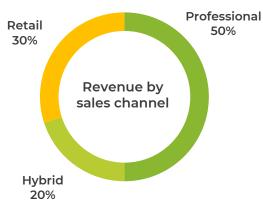


Infrastructure

New Residential

Full product offer Part range





**Portable Power** 

chargers

Master-

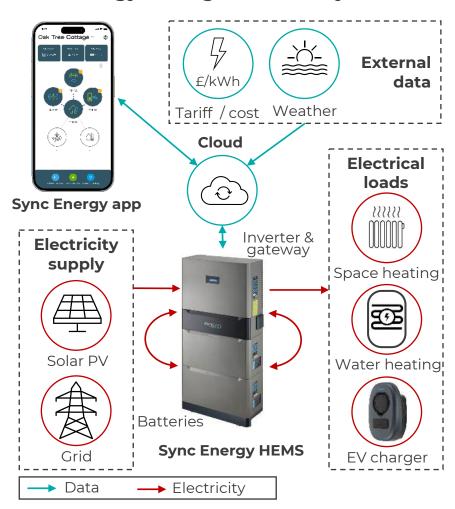
# Growth through innovation: EV charging



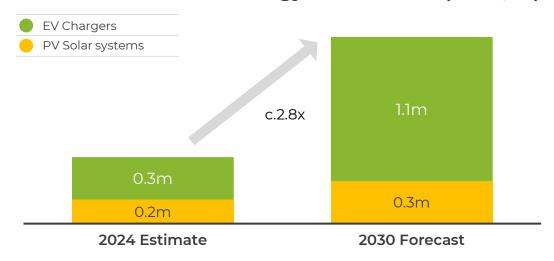


# Market extension: Home Energy Management

## Home Energy Management ecosystem



## UK Residential clean energy installations<sup>1</sup> (units, m)



1. Company estimates

## High growth potential for ecosystem-based solution

- Future Homes Standard effective in 2025 requires new homes achieve a 75-80% reduction in carbon emissions
- Will drive implementation of electric heating, solar PV and EV charging

**HEMS product launching in Q2** 



## 2024 M&A

## D-Line



- 29 February 2024, acquisition of D-line for £7.8m (net of cash)
- Supplier of cable management solutions consisting of decorative cable trunking and accessories, fire-rated cable supports, floor cable protector and cable organisers

### **Achievements**

- Leverage Group manufacturing and sourcing to achieve significant product cost reductions
- New business wins with a single customer equivalent to 10% of D-Line revenue made possible through Group sourcing
- Fulfilment of UK trade channel moved to Group facility

### **Priorities**

- Move fulfilment of international customers to Group facilities
- Implement sourcing from OEMs in low-cost territories outside China for US market

### CMD



- 30 September 2024, acquisition of CMD for £29.7m (net of cash)
- Leading manufacturer of wiring accessories for commercial premises including under-floor and under-desk power distribution solutions, on-desk and in-desk sockets, and a range of ergonomic products

### **Achievements**

- Significant product cost reductions on sourcing of standard components
- Potential product cost reductions identified on sourced finished goods and non-standard components

### **Priorities**

- Implement further product cost reductions
- Cross sell professional LED lighting to CMD's commercial specifier and consultant customer base



# Compounding earnings through M&A

## Driving double digit top line growth...

Self-funded through strong cash flow generation and EBITDA growth

Capacity to deploy c. £100m by 2029



# ...and executing within a disciplined financial framework

Acquisitions to be consistent with improving Group operating margins

Tradition of pricing approximately 1x revenue or 6-7x EBITDA pre-synergies

ROIC of at least 15% by the end of year 3

Fully integrated and attractive synergy potential

Leverage maintained between 1.0 - 2.0x

# Outlook

John Hornby







## Outlook

- The strong performance in the final quarter of 2024 is continuing with encouraging signs in the first quarter of 2025
- With UK interest rates beginning to ease, we are hopeful that confidence in our sectors of the economy will begin to return, providing a further tailwind for our markets in 2025 and beyond
- Strong product pipeline in high growth markets:
  - EV charger range extension including for international markets
  - Home Energy Management System for integrating Residential Batteries, EV Chargers, PV Solar Systems and Heating Controls

Luceco is well positioned to benefit from operational leverage given its integrated, resilient and agile business model





# Q&A

John Hornby CEO Will Hoy CFO





# Appendix





# **Group Overview**

### Our purpose

To help people harness power sustainably in everyday life

### What we sell

- Designer and manufacturer of electrical products:
  - Wiring Accessories
  - LED Lighting
  - Portable Power (incl. EV chargers)

### Who we sell to

- Mix of consumer and professional end-users
- Sold through distribution with some direct professional end-user relationships
- Established customer base
- UK heritage
- More recent international expansion

3 reasons to invest in us		Our strategy	Our culture		
	We operate in attractive markets	Innovate	Customer-driven		
	attractive markets	Grow	Team-focused		
	02 We have an advantaged business model	Sustain	Bold and innovative		
	We deliver compelling financial outcomes sustainably		Principled		

### Where we operate

- UK:
  - Telford: UK Distribution Centre & UK HQ
  - Mansfield: Kingfisher Lighting HQ
  - Hoddesdon: DW Windsor HQ

- Tyne & Wear: D-Line HQ
- Rotherham: CMD HQ
- London: PLC HQ

- China:
  - Jiaxing, Zhejiang Province: Factory and Product Development Centre
- Sales offices in Spain, UAE, USA and Mexico
- 1,669 employees worldwide



## What we sell

Wiring Accessories	LED Lighting	Portable Power			
45%	32%	23%			
Our brands:  CMC.	Our brands:  Kingfisher Lighting  Windsor	Our brands:  Symmetry			
Revenue: £108.9m	Revenue: £78.4m	Revenue: £55.2m			
Operating Margin: 17.5%	Operating Margin: 5.2%	Operating Margin: 10.5%			
Revenue 5-yr Organic CAGR:  3.9%	Revenue 5-yr Organic 2.4%	Revenue 5-yr Organic CAGR:  2.9%			



## Wiring Accessories – BG Electrical

Established 1941

Product Categories

Switches and sockets, Circuit protection, Weatherproof, Junction boxes, Cable management





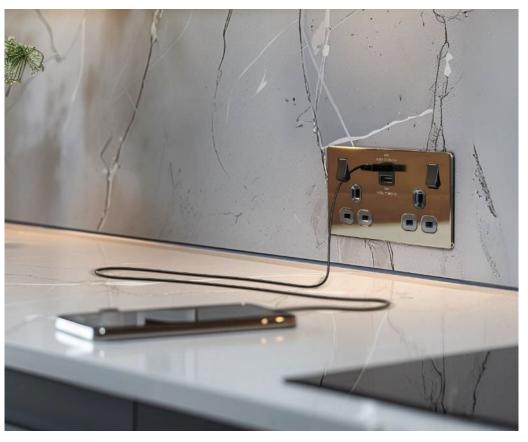














## Wiring Accessories – D-Line

Established

2004

Product Categories

Decorative cable trunking and accessories, Fire-rated cable supports, Floor cable protector, Cable organisers









## Wiring Accessories – CMD

Established

Under-floor and Under-desk power

Product Categories

distribution solutions, On-desk and In-desk sockets, Ergonomic monitor support arms



# cmd.





## **LED Lighting – Luceco Lighting**

Established 2013

Product Categories

Residential interior, Residential exterior, Commercial interior,
Commercial exterior, Work & site lighting











## **LED Lighting – Kingfisher Lighting**



Established 1988

Product Categories Private realm exterior lighting







## **LED Lighting – DW Windsor**



Established 1975

Product Categories Private realm exterior lighting







## Portable Power – Masterplug

Established 1988

Product Categories Extension leads, Cable reels, Adaptors and accessories, EV Chargers









## Portable Power – Sync Energy

Established

2021

Product Categories

Residential and commercial EV chargers, EV charging cables, Home Energy Management systems







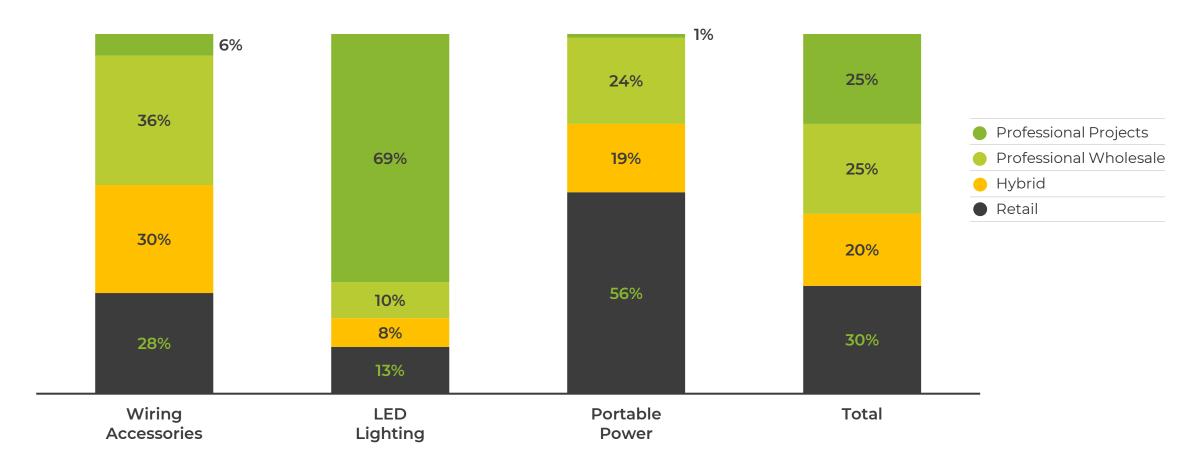






## Who we sell to

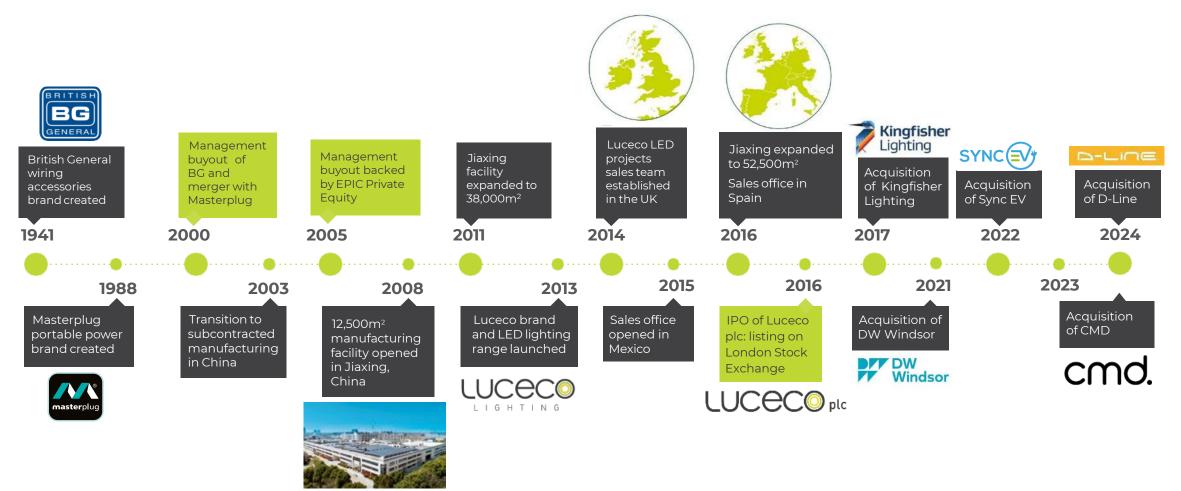
## Product segmental sales by sales channel (as % of total) – 2024





# **Group history**

The group has developed through business combinations and organic expansion into new products and territories





# Capital allocation policy

## 1. Dividends 2. Capex 2-4% of annual revenue 40-60% payout **Progressive Product development** Manufacturing capacity <3-year payback Conservative leverage 1.0x - 2.0x**Adjusted EBITDA** 3. Buybacks / 4. M&A Special **Product adjacency** Dividends **Customer acquisition** Clear synergy

Considered at the

appropriate moment

## Progressive policy drives growth

- Leverage target of 1.0-2.0x gives ample bank headroom
- Provides capacity for future growth through investment in manufacturing capacity as well as M&A



(e.g. product

insourcing)

# Five year revenue progression

### Revenue by operating segment

£m	2020	2021	2022	2023	2024
Wiring Accessories	81.3	104.5	73.7	82.6	108.9
LED Lighting	49.5	63.2	81.4	79.0	78.4
Portable Power	45.4	60.5	51.2	47.4	55.2
Total Group	176.2	228.2	206.3	209.0	242.5

### Revenue by geographical location of customer

£m	2020	2021	2022	2023	2024
UK	140.3	181.2	165.3	173.6	184.2
Europe	18.4	24.0	19.7	12.9	21.5
Middle East and Africa	7.0	7.6	8.7	8.3	10.3
Americas	6.7	10.6	8.0	8.6	22.5
Asia Pacific	3.8	4.8	4.6	5.6	4.0
Total Group	176.2	228.2	206.3	209.0	242.5



# Ten year financials

#### Adjusted metrics

### **Income Statement**

£m	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Revenue	103.1	133.7	167.6	163.9	172.1	176.2	228.2	206.3	209.0	242.5
Growth %	25.3%	29.7%	25.4%	(2.2%)	5.0%	2.4%	29.5%	(9.6)%	1.3%	16.0%
Gross Profit	33.8	40.5	48.4	50.6	62.3	70.2	84.7	74.3	82.3	97.2
Gross Margin %	32.8%	30.3%	28.9%	30.9%	36.2%	39.8%	37.1%	35.8%	39.4%	40.1%
Overheads	(22.3)	(26.0)	(33.7)	(42.1)	(44.3)	(40.2)	(45.7)	(52.3)	(58.3)	(68.2)
Operating Profit	11.5	14.5	14.7	8.5	18.0	30.0	39.0	22.0	24.0	29.0
Operating Margin %	11.2%	10.8%	8.8%	5.2%	10.5%	17.0%	17.1%	10.7%	11.5%	12.0%
Net finance expense	(3.2)	(2.8)	(1.9)	(2.2)	(2.2)	(1.3)	(1.6)	(2.6)	(2.8)	(4.1)
Profit Before Tax	8.3	11.7	12.8	6.3	15.8	28.7	37.4	19.4	21.2	24.9
Taxation	(2.5)	(2.5)	(2.3)	(1.7)	(3.7)	(4.7)	(6.2)	(2.2)	(3.9)	(5.7)
Effective tax rate %	30.1%	21.4%	18.0%	27.0%	23.4%	16.4%	16.6%	11.3%	18.4%	22.9%
Profit After Tax	5.8	9.2	10.5	4.6	12.1	24.0	31.2	17.2	17.3	19.2
Basic EPS (p)	n/a	6.4	6.5	2.9	7.7	15.5	20.2	11.1	11.1	12.5



# Ten year financials

### Adjusted metrics

### Cash flow statement

£m	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Operating Profit	11.5	14.5	14.7	8.5	18.0	30.0	39.0	22.0	24.0	29.0
Depreciation & amortisation	2.6	3.2	4.4	6.5	7.9	6.1	6.7	7.1	7.4	7.9
EBITDA	14.1	17.7	19.1	15.0	25.9	36.1	45.7	29.1	31.4	36.9
Working capital and Other items	(5.8)	(11.3)	1.4	0.9	1.3	(2.0)	(10.7)	14.6	1.2	(15.2)
Operating Cash Flow	8.3	6.4	20.5	15.9	27.2	34.1	35.0	43.7	32.6	21.7
Capital expenditure	(5.3)	(7.6)	(10.0)	(4.7)	(3.6)	(4.4)	(6.4)	(5.6)	(8.2)	(7.8)
Interest paid	(3.5)	(3.0)	(1.9)	(2.2)	(2.1)	(1.3)	(1.7)	(2.7)	(2.8)	(4.1)
Tax paid	(1.0)	(1.3)	(3.1)	(1.3)	(2.6)	(5.7)	(8.1)	(4.7)	(3.6)	(6.3)
Free Cash Flow	(1.5)	(5.5)	5.5	7.7	18.9	22.7	18.8	30.7	18.0	3.5
Free Cash Flow Margin %	(1.5%)	(4.1%)	3.3%	4.7%	11.0%	12.9%	8.2%	14.9%	8.6%	1.4%
Acquisitions / Associate investment	_	_	(9.7)	_	_		(18.4)	(7.8)	(1.7)	(37.8)
Dividends	_	_	(1.8)	_	(1.9)	(4.9)	(11.2)	(10.9)	(7.2)	(7.5)
IPO proceeds / (share purchases)	(1.4)	24.3	(1.2)	_	(2.9)	(2.7)	(1.3)	(2.4)	(1.6)	(4.7)
IFRS 16 adoption impact / new leases	_	_	_	_	(3.1)	(1.0)	(5.4)	(8.0)	(0.8)	(4.8)
Factoring repayment / Adjusting items	0.9	(1.6)	_	(3.2)	(6.2)	(5.0)	(2.3)	(O.1)	(O.1)	(1.0)
Movement in net debt	(2.0)	17.2	(7.2)	4.5	4.8	9.1	(19.8)	8.7	6.6	(52.3)
Net debt b/f	(44.7)	(46.7)	(29.5)	(36.7)	(32.2)	(27.4)	(18.3)	(38.1)	(29.4)	(22.8)
Net debt c/f	(46.7)	(29.5)	(36.7)	(32.2)	(27.4)	(18.3)	(38.1)	(29.4)	(22.8)	(75.1)
Bank Net Debt: Bank EBITDA	3.3	1.7	1.9	2.1	0.9	0.4	0.7	0.8	0.6	1.6



# Ten year financials

#### Adjusted metrics

### **Balance Sheet**

£m	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Non-current assets	27.5	33.5	47.2	44.8	42.6	43.9	69.4	70.5	72.9	102.2
Inventory	26.2	35.4	44.2	32.8	32.2	37.2	56.6	47.5	40.8	53.8
Trade receivables	20.4	26.5	33.4	39.5	42.8	70.1	67.9	50.4	53.2	76.4
Trade payables	(23.1)	(35.4)	(49.6)	(26.7)	(22.1)	(39.7)	(38.8)	(24.2)	(20.6)	(27.6)
Net working capital	23.5	26.5	28.0	45.6	52.9	67.6	85.7	73.7	73.4	102.6
Other assets and liabilities	(1.8)	2.3	1.5	(17.0)	(21.0)	(22.8)	(29.3)	(28.1)	(29.7)	(33.9)
Capital invested	49.2	62.3	76.7	73.4	74.5	88.7	125.8	116.1	116.6	170.9
Net debt	(46.7)	(29.5)	(36.7)	(32.2)	(27.4)	(18.3)	(38.1)	(29.4)	(22.8)	(75.1)
Net assets	2.5	32.8	40.0	41.2	47.1	70.4	87.7	86.7	93.8	95.8
Non-recourse factoring			9.0	12.4	5.0	-	-	-	-	-
Capital invested including factored receivables	49.2	62.3	85.7	85.8	79.5	88.7	125.8	116.1	116.6	170.9
Return on Capital Invested			19.9%	9.9%	21.8%	35.7%	36.4%	18.2%	20.6%	20.2%



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